

# ABOUT EEIC & OUR MISSION

## OUR MISSION

**“Empowering individuals and businesses through financial literacy, entrepreneurship training, and access to resources.”**

## OUR VISION

**“To foster a thriving economy that supports sustainable growth and economic mobility for all.”**

## COMMUNITIES WE SERVE

EEIC serves residents across:

- **Montgomery County**
- **Prince George’s County**
- **Howard County**

Together, this region includes over **346,000 residents** in culturally diverse communities disproportionately affected by poverty and financial exclusion. EEIC’s services are available for the entire **Washington Metropolitan Area**.

## WHO WE ARE

The Kingdom Cares Economic Empowerment and Innovation Center (EEIC) is a regional initiative designed to **help close the racial wealth gap across the Washington Metropolitan Region**.

Made possible by a **\$500,000 grant** from the T.D. Jakes Foundation, EEIC launched in 2025 as the newest program of Kingdom Cares to empower individuals and families through entrepreneurship, small business development, career support, and financial education.

EEIC provides a pathway **from idea to enterprise**, offering business incubation, mentorship, and the technical assistance entrepreneurs need to launch and scale thriving businesses. With a focus on communities facing systemic barriers to wealth creation, EEIC is equipping individuals to **transform their financial futures**.

EEIC operates within the broader Kingdom Global Community Development Corporation (Kingdom Cares), a regional resource hub that brings multiple services together in one location to reduce barriers, connect residents to opportunities, and support long-term stability. Under the leadership of Rev. Kendra Smith, Director of Kingdom Global CDC, EEIC benefits from strategic alignment with the broader CDC mission and access to integrated services that support **holistic community development**.

## OUR APPROACH

EEIC’s engagement model combines **structured instruction with peer learning, real-world application, and expert facilitation**. Programming is designed to be practical—participants leave with tools they can immediately apply while also building **trust, accountability, and supportive networks**.